



## Results Workshop Mountainbiking, 7-6-2007, Kolasin

### Objectives:

- Identify existing situation, discuss possible development of touristic offer
- define development project, Setting-up a work plan for next steps, responsibilities

### Agenda:

#### Thursday, June 7

09.00 – 13.00	Mountainbiking workshop outdoor Lipovo Valley
14.00 – 17.00	Mountainbiking workshop indoor

### Summary:

#### The Minimum standards for touristic mountainbiking offers were presented:

- hire facilities for bikes and helmets
- transport to and from the track
- MTB-guides who offer excellent and safe tours
- track must be in „good“ condition for mountainbikers, no or very few traffic with beautiful landscape, views, attractions
- signboarding and marking of the track
- at starting points: large information signs with map, track infos, info on accommodation, culture, attractions, tourism info, etc.
- map with mountainbike tracks
- marketing and information (description of tracks, internet presentation of MTB-offer, brochures, co-operations with hotels and rental facilities, events, etc.)
- bike racks (at hire station, etc.)
- Liability and accident insurance for operators and MTB-rental

#### Situation in the region:

- No tracks marked or signposted
- Transport facilities for bikes in public transport very restricted. Eko tours offers support with transportation of bikes.
- Rental facilities:
  - **Kolasin:** Eko tours 11 mtbs 7-15 € per day, with guide; Brile - 2 mtbs. 7-10 € per day; Vila Jelka plans to buy 10 mtbs but uses bikes of Eko Tours at the moment.
  - **Bijelo Polje:** Rams: 10 mountainbikes - full equipment, guided tours
  - **Mojkovac, Berane, Andrijevica:** no bike rental facilities

#### Situation in the Alps – some examples

Development of Mountainbike offer in the Alps is of a very high standard. Just to name some of the very extensive network of mountainbike regions:

- Austria: Bike-Zirkus Saalbach-Hinterglemm, BikeWorld Leogang, Mountainbike Center Salzkammergut, Tirol: many famous regions, Lower Austria: MTB Alpine South



- Germany: Schwarzwald, Berchtesgadener Land
- France: Les Gets, Morzine-Avoriaz Porte de Soleil
- Italy: Garda Lake, Dolomites

Trend towards MTB is still growing – there is still high potential in this activity!

### Target groups:

Different target groups request different wishes, different infrastructures and divers offers. The following 3 target groups are of importance for Mountainbiking:

- **„Relax, family biking“** – use easy routes, also asphalt, want to enjoy nature, look for quite routes, like nice views and rest places.
- **„Sport and Nature“** – want to improve fitness, want to be in intact nature, like some adventure – but no great risks, are not experts on MTB but like to take 1day trips.
- **„Action and Fun“** – excellent shape, taking risk, experts in MTB, look for remote, difficult tracks, speed

It was agreed to focus on the first two target groups mentioned above. “Action and Fun” will not be of high relevance as these hard-core Mountainbikers require expensive infrastructures such as bike parks and transportation facilities which are not available.

### Project proposal

We developed jointly a project proposal:

- establish hire facilities for bikes and helmets
- put up bike racks (at new building of RTO in Kolasin)
- have one first network of MTB-tracks signboarded in summer 2007
- at starting points: put up information signs with map, track onfis, info on accommodation, culture, attractions, tourism info, etc.
- information about MTB-tracks, included in hiking map
- include MTB-offer into marketing and information (available tracks, internet, brochures, co-operations, events, etc.)

### Tracks Phase 1 – Summer 2007:

Mountainbiking trail from Komovi to Lake Biogradsko, with one connecting trail to all the 5 municipalities. Most of the trail follows an existing forest road and hiking trails. Track from Bieljo Polje needs to be defined. See map for details.

The mountainbiking trail network will be extended in consecutive steps in the years to come.

### Notes concerning the signboarding and map:

- Starting point info signboards in combination with hiking entrance boards
- Signboarding of tracks in combination with hiking signs
- The difficult parts of the tracks have to be marked on the map and on the track with “Attention – dangerous track - for expert bikers only”



### Ideas:

The following ideas have been developed:

- Education for mountain bike guides – on national level. Good language knowledge needed (English).
- Excursion to Austria to visit mountainbike arena and discuss with mountainbike guides
- Regular mountainbiking tours in all 5 municipalities of the region

### Bike rental:

10 bikes and helmets have been bought for bike-rental in Kolasin. Also the other municipalities will receive mountain bikes. Suggested number of bikes:

Berane: 10

Andrijevica: 10

Bijelo Polje: 5

Mojkovac: 5

### NTO:

The NTO was present at the mountainbiking workshop and confirmed that the planned offer will be of high importance and it will be included into the marketing of NTO.

### Participants:

Dragan Mitrović(TO Berane)

Ljubomir Vujadinović(Municipality Mojkovac)

Sejo Brčvak(Ciklomont Bijelo Polje)

Slavko Drašković (Eko Tours, Kolašin)

Goran Djurišić(Municipality Andrijevica)

Jovica Zečević(Municipality Berane)

Musa Ramovic (RAMS, Bijelo Polje)

Dragan Drašković(Kolašin, Eko Tours)

Danilov Djuranović (NTO)

Doris Pollet-Kammerlander

Angelika Temper

Gojko Cimbalevic

Karmen Mentil