



National Park Biogradska Gora

Background

The national park Biogradska Gora belongs to one of the oldest primeval forests of Europe and to the oldest protected areas of the world. The center of the national park makes the largest of the seven glacial lakes, the Biogradska Lake. Up to now, the national park was run with a rather strong scientific approach committed to the idea of protection and preservation. Aspects of education and recreation for a broader target audience or the utilization of the national park as an attractive touristic site were paid little attention.

During the first phase of the partnership program, first very important activities concerning the infrastructure were set in order to raise the attractiveness as there are: signposting at the entrance, construction of a souvenir shop, reconstruction of the bridge over the delta and the platform at the entrance, and urgent repairing works at the so called hunters hut. To improve the program for visitors offering guided walks around the lake, special programs for school classes and more, a training program for national park guides was realized.

During the next phase, more activities will be launched in order to raise the overarching quality of the national park concerning the defined tasks.

Objectives

Strengthening:

- Attractive educational programs of the national park
- Development of the national park as a touristic asset of the region

Developing:

Increasing the number of visitors (capacity raising, better use of capacity) for creating income to the national park and achieving more independence of the national park.

Program

Improving the infrastructure

- Renovation of the so called hunters hut near the lake to a visitor information center of the national park
- Refurbishment and re-opening of the old fish hatchery in the national park, and so to produce autochthony cattle fishes for the lake and rivers in the vicinity.
- Renovation (Isolation and furnisher) of the existing bungalow grounds
- Thematic adventuring path around the lake
- Publishing information material

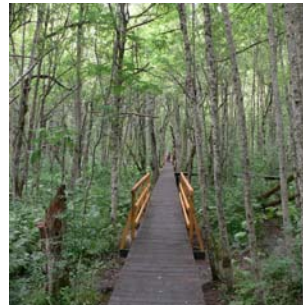
Offers, Marketing and Information

- Technical assistance to draft programs for target groups and packages for school classes, families and others
- Training and education for national park guides
- Development and design of adequate marketing activities and information materials as folder, brochures etc.
- Development of a broad range of merchandising to create income for the national park



National park Lovćen

During the second phase, the positive and successful experiences done in the national park Biogradska Gora will be transferred to other regions in Montenegro – in particular to the national park Lovćen. Also in this national park, projects concerning the infrastructure and the development of visitor programs as well as marketing activities will be supported. A hiking map of the area of Lovćen is almost completed.



The team of the national park program



Ivan Malisic

Local projectmanagement

Since 2005 employee of the Austrian-Montenegrin partnership program

Experienced in project development and implementation



Marelli Asamer-Handler

Consultant of ÖAR-Regionalberatung GmbH; emphases of work: project development and management for protected areas, training programming and education for national park/nature guides, project development and consultancy of direct marketing for farming products.