



## Mountain Tourism

### Background

Since 2004, a lot of activities started in order to develop mountain tourism in the region of Bjelasica & Komovi, such as the development of hiking trails, marking and signposting of these trails, publishing the second issue of the hiking map, training for mountain guides, training for National Parks tours and first needs assessment for country cross skiing, mountain biking and kayak.

On the one side, those activities should be continued to improve the offer and sport's facilities in the region of Bjelasica & Komovi – even by including still untouched areas as the Sinjavina Mountain. On the other side, the one or other activity could be also transferred to other regions as for instance a hiking map for Prokljetije, brochures and folders for hiking associations, training activities to strengthen the capability of mountaineering guides and so on.

But also special tour operators experienced in programs for mountaineering, and mountaineering association of the Alps should be attracted to come to Montenegro and start program activities here as well.

### Objectives

#### Strengthening

Further development and improving of offers in mountain tourism in the region of Bjelasica & Komovi – also by including the edges of the region as Sinjavina Mountain

#### Developing

To transfer successfully implemented activities to other mountain areas of Montenegro  
To develop new partnerships with mountaineering clubs from abroad and to foster special program development for mountaineering

### Program

#### Development of mountain tourism in the area of Bjelasica & Komovi

- Entrance and information boards concerning hiking, other outdoor activities and touristic infrastructure in each of the municipalities and at important strategic waypoints in the Bjelasica (finished spring 2007)
- Further signposting and marking of major trails and in order to get a more dense network of marked and signposted trails for touristic purpose
- Hiking guide of the Bjelasica (publication spring 2007)
- WS maintenance of hiking trails, exchange of experiences with Austrian Mountaineering associations
- Working out a general solution regarding the liability of hiking and biking trails in co-operation with stakeholders (ministries, communities, mountaineering associations, other donors, ...) for Montenegro.
- Trainings and WS for Mountain Associations
- Possible trend sports (eg. Kajaking, Mountainbiking, Rafting, Rock climbing, Horseback trekking, Paragliding....) in Montenegro. Where are the potentials of the Bjelasica to provide high quality infrastructure and services for these outdoor activities.



### Mountain tourism activities in other areas of Montenegro

- Support for printing hiking maps, brochures and folders in other areas of Montenegro
- Capacity building and training activities for mountaineering clubs
- Pilot projects in order foster the development of mountain tourism

### Partnership programs

After a first assessment tour to find out more about circumstances, opportunities and challenges for special mountaineering programs, special tour operators will be invited for one week to learn all about Montenegro's mountains. We also will support special tour operators and mountaineering clubs from abroad by drafting a special tour program.

### Selection of pilot projects and implementation

Until mid 2007 projects should be drafted, selected by the different bodies, so that implementation can be done according to a working plan until 2009.



Bjelasica



Horse riding



Sinjavina



Kayak

### Results

- The area of Bjelasica & Komovi is an example of best practice regarding mountain tourism development; there are marked paths, signposts, hiking maps, brochures, trained guides – and a lot of facilities for trend sports activities as mountain biking, horse riding, kayak and others.
- Mountaineering clubs in Montenegro are well aware about their tasks and responsibilities, a nationwide standardization of mountaineering guides exist plus a training program
- Partnership programs with mountaineering clubs from Austria, Germany or Switzerland
- Montenegro is included in the program of special mountaineering tour operators up from 2008

### The Team of mountain tourism program



#### Ivan Malisic

Local projectmanagement, economist  
Since 2005 employee of the Austrian-Montenegrin partnership program  
Experienced in project development and implementation



#### Doris Pollet-Kammerlander

Consultant for project development with the emphases on South Eastern Europe; long term professional experience in Montenegro with the professional background of regional development and space planning



#### Angelika Temper

Consultant for tourism and regional development  
Fields of specialization: Hiking, Mountain biking and alpine outdoor activities