



Program of Sustainable Local Development

Background:

During the last two years, the tourism development strategy has focused more at Kolasin. Kolasin – with its ski center and national park of Biogradska Gora has developed as a leading place of regional tourism. During the next years, also the other municipalities in the region of Bjelasica and Komovi should be integrated better into a regional development strategy. Bijelo Polje, the third largest town in Montenegro, is located on an important traffic route and is favored for business development. Berane and Mojkovac as former industrial center could also have good conditions for new business development, and Andrijevica - well known, as an important place in historic term – could become a lovely place for expiring the mountains. Which role could each municipality take over in favor of a common regional tourism development? How can the local development actions contribute to the regional tourism strategy?

The draft physical plan of Montenegro is finished and launched for discussion. As next step, municipalities will be called on for drafting their local physical plans. A comprehensive local development strategy considering sustainable and ecological criteria drafted first, could present an important and complementary milestone to a physical plan. The definition of the role of each municipality could contribute significantly to the implementation of the regional Tourism Strategy

Objective:

Drafting a sustainable local development strategy for the municipalities as part of a common regional development strategy. This development strategy will follow ecological principles – what means an equivalent consideration of economic, ecological and social interest.

In a long run, the municipalities contribute to the common regional development by their own local development strategies and action plans.

The sustainable local development strategy for all the five municipalities will be elaborated together with all interested stakeholders in each municipality. Politicians, business people, public servants, farmers, teachers, and youngsters are warmly welcomed to bring in their ideas and their experience in setting up future-oriented projects.

Results:

- Establishment of a local working group in each municipality
- Elaboration of a local development strategy for each municipality, which helps to foster the common regional development
- Implementation of a lead project in each municipality, which gives an incentive for further projects in the future.



Berane



Mojkovac



Project Office in Kolasin



Program development

For the implementation of the lead projects at the local level, a small project fund is available. The criteria for the selection of the lead projects will be worked out together with the stakeholders from each municipality. Local project teams will do the implementation of the projects.

Timing:

- 20 to 24 November 2006: Start-up meetings in each municipality
- Springtime 2007: Assessment of project ideas, selection of one lead project in each municipality
- Summer 2007 to Summer 2009: Implementation of lead projects



Andrijevica



Kolasin



Bijelo Polje

The team of local sustainable program:



Gorica Bojic

Local project manager, graduated in economy, long term experience in project management in the Bjelasica & Komovi partnership program



Harald Payer

Consultant

Business partner of the ÖAR Regional Consultants Ltd. since 2002. Main fields of consultancy: business cluster development and interfirm-cooperations, strategic development, evaluation of programs, team coaching, facilitation of projects and wholesale group events. Professional experience in Germany, Bulgaria and Brazil.