



Bjelasica & Komovi region Guest Census in the National Park Biogradska Gora Summer 2007

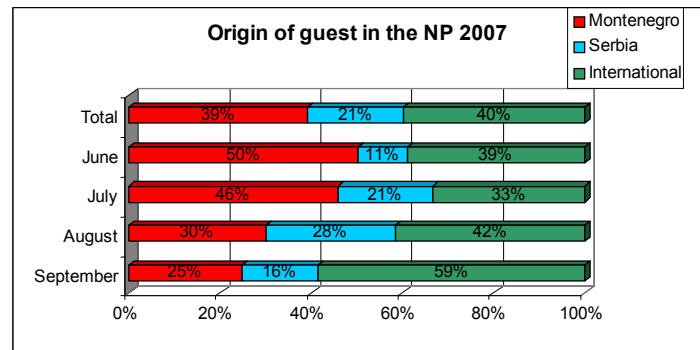
During the summer season 2007, third year in a row, a guest census has been conducted in the National Park Biogradska Gora.

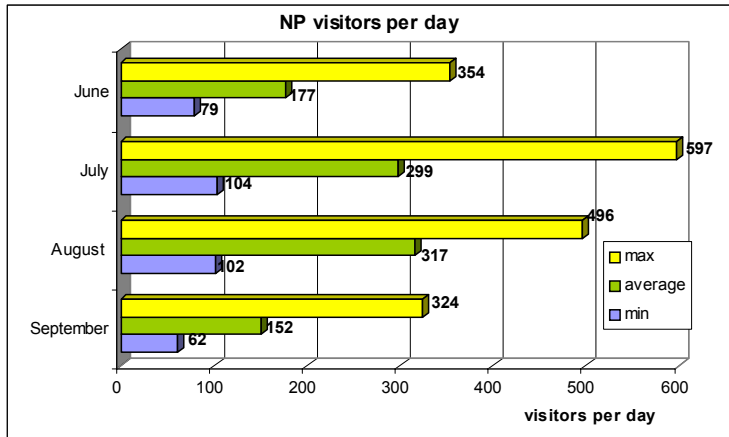
From June 1st to September 16th almost 100% of the visitors in the NP Biogradska Gora have been covered by the analysis/census. The total number of visitors counted during that time was 26.836. Taking into the consideration the fact that the main tourism season last within the same period that guest census has been conducted (June - mid of September), around 30,000-guests can be estimated for the whole season 2007 (May-October), and that number is almost the same as last season.

According to the results main tourism season in the National Park is period July - August when National Park is visited by around 60% of the total number of guests, during June number is 20% while other 20% guests visit National Park during May, September and October.

<i>NP guests, summer 2007</i>		
	Value	%
MONTENEGRO	10,486	39%
<i>Region B&K</i>	<i>3,198</i>	<i>30%</i>
<i>Podgorica</i>	<i>2,924</i>	<i>28%</i>
<i>South</i>	<i>1,954</i>	<i>19%</i>
<i>Central part</i>	<i>1,524</i>	<i>15%</i>
<i>Other</i>	<i>886</i>	<i>8%</i>
SERBIA	5,689	21%
INTERNATIONAL	10,661	40%
<i>Russia</i>	<i>3,977</i>	<i>37%</i>
<i>Czech Republic</i>	<i>1,536</i>	<i>14%</i>
<i>ex Yugoslavia</i>	<i>1,176</i>	<i>11%</i>
<i>France</i>	<i>721</i>	<i>7%</i>
<i>Germany</i>	<i>437</i>	<i>4%</i>
<i>Italy</i>	<i>324</i>	<i>3%</i>
<i>Albania</i>	<i>270</i>	<i>3%</i>
<i>Other</i>	<i>2,220</i>	<i>21%</i>
Total number of guests	26,836	

Number of international guests who visited the National Park this year is the same as last year 40%, while number of guests from Montenegro increased to 39% and number of guests from Serbia decreased to 21% (last season the relation was 30% - 30%) As last season, international guest mainly come from Russia (37%). It should be mentioned that during September dominantly international guests visit the National Park 59%.

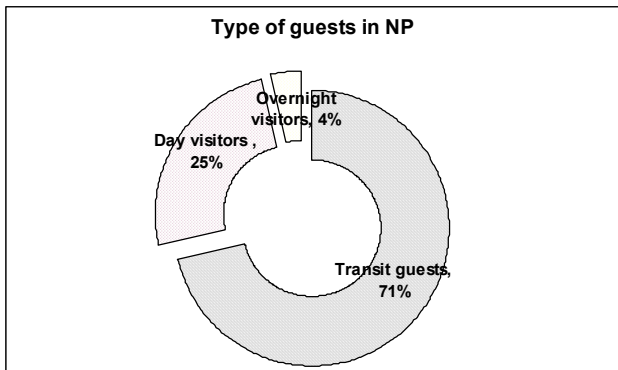
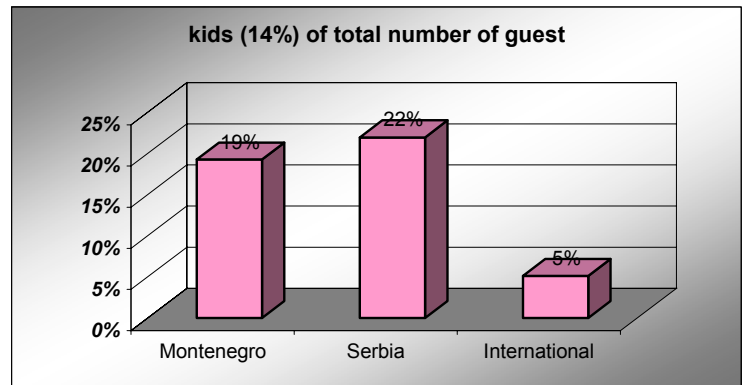




In 2007 the average number of visitors of the Park per day was 247 and that number is also almost the same as in the year 2006.

Same as in the previous seasons the number of guest depended highly on the weather conditions. During the days with bad weather only few visitors come to the National Park, however that number is bigger than before. Days with the highest number of guests are sunny weekend days.

Only 14 % of guests in the National Park were children. This year mainly Serbian guests come to the National Park with kids, 22 % of Serbian guests were children, but only in transit.



Like in the previous seasons, guests in the National Park Biogradska gora are mainly transit guests 72%, 25% were daily visitors, while only 4 % of guests stay overnight.

The facts that guest mainly visits NP in transit, that during bad weather only few guests visit National Park and that a small number of children visit National Park indicate the necessity for focused product development and tourism marketing in the National Park Biogradska Gora.

Nevertheless, it should be mentioned that the management of National Park Biogradska Gora and National Parks of Montenegro in cooperation with Austrian Montenegrin cooperation project are implementing projects designed to help in the development of tourism and educational offer in the National Park Biogradska Gora