



## Bjelasica & Komovi region Guest Census on “hot spots” Summer 2006

During the summer season 2006, a guest census has been undertaken on the “hot spots” in the Bjelasica & Komovi region. The information about the number and structure of guests as well as the seasonality of visits should help to create the basis for a better focused product development and tourism marketing of the region, especially in the National Park Biogradska Gora.

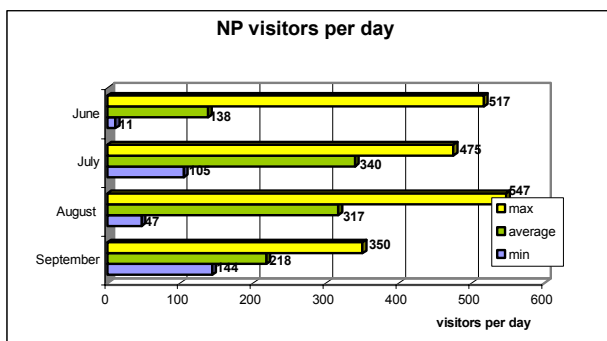
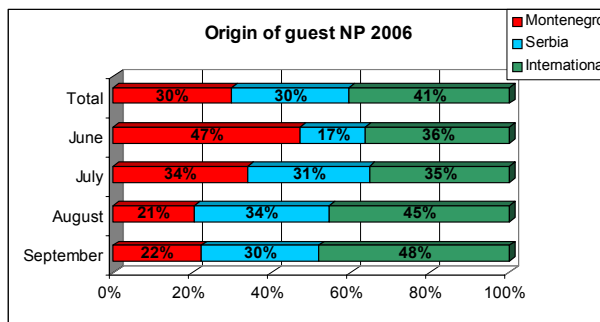
Like on previous summer season a guest census has been undertaken on few “hot spots” on the B&K region: NP Biogradska Gora, peaks on mountains Bjelasica and Komovi and tour operators for rafting are such.

### National Park Biogradska Gora

From June 1<sup>st</sup> to September 15<sup>th</sup> almost 100% of the visitors in the NP Biogradska Gora have been analysed. The total number of visitors counted during that time was 27,782. With reference to fact, that main tourism season last on same period that guest census has been undertaken (June - mid of September), around 30,000-32,000 guests can be estimated for the whole season 2006 (May-October), and that number is appreciably major than last season when estimated number of guests was 15,000.

NP guests, summer 2006		
	Value	%
<b>MONTENEGRO</b>	<b>8,274</b>	<b>30%</b>
Podgorica	2,864	35%
South	1,142	14%
Region B & K	3,051	37%
Central part	987	12%
Other	230	3%
<b>SERBIA</b>	<b>8,249</b>	<b>30%</b>
<b>INTERNATIONAL</b>	<b>11,259</b>	<b>40%</b>
Ex Yugoslavia	1,052	9%
Russia	62	28%
Czech republic	3,099	26%
German	363	6%
Italy	2,939	3%
France	657	6%
Albanija	682	1%
Other	2,405	21%
<b>Total number of guests</b>	<b>27,782</b>	

The majority of guests who visit the National Park this year are International guests (41%). Number of guests from Montenegro and Serbia this year was almost equal (30%). International guest mainly come from Russia (28%) and the Czech Republic (26%).

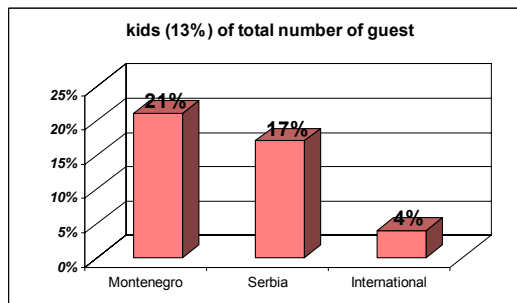


In 2006 the average number of visitor per day was 260 and that is big difference comparing with year 2005 when that number was 163. July and August are by far the strongest months for visits in the National Park.

The number of guest depends highly on the weather conditions. On days with bad weather only few visitors come to the National Park. Days with most number of guests are sunny summer days. For sure, one reason for that is the lack of an appropriate bad weather offer in the NP Biogradska Gora.

Guests on NP Biogradska Gora are mainly transit guests (51 %) and day visitors (35%). Only 14% of guest that visit NP Biogradska Gora stayed overnight in the NP or in the region B&K.

This year less number of children (13 %) was guests in the National Park. But in contrast to previous, this year Montenegrin guests mainly come in the National Park with kids, 21 % of Montenegrin guests were children





## The Bjelasica and Komovi mountains

Mountain hiking is an important activity of tourists in the B&K region in summer. In order to get data about these guests the available books from four peaks in the Bjelasica and Komovi mountains (Bjelasica: Crna glava and Smajejac – Kljuc; Komovi: Vasojevicki Kom and Kucku Kom) have been analysed. Because of this reason new census has been conducted for period November 2005 - October 2006.

For this period 1104 visitors have been registered in those books. Results are similar like in previous years. Visitors are mainly from Montenegro (66%). Among the 17% of international guests most come from the Czech Republic (41%)

	Bjelasica		Komovi		Total	
	Value	%	Value	%	Value	%
<b>MONTENEGRO</b>	<b>322</b>	<b>76%</b>	<b>405</b>	<b>60%</b>	<b>727</b>	<b>66%</b>
<i>Podgorica</i>	19	6%	156	39%	175	24%
<i>South</i>	3	1%	16	4%	19	3%
<i>Region B &amp; K</i>	199	62%	148	37%	347	48%
<i>Central part</i>	38	12%	29	7%	67	9%
<i>Other</i>	63	20%	56	14%	119	16%
<b>SERBIA</b>	<b>32</b>	<b>8%</b>	<b>155</b>	<b>23%</b>	<b>187</b>	<b>17%</b>
<b>INTERNATIONAL</b>	<b>70</b>	<b>17%</b>	<b>120</b>	<b>18%</b>	<b>190</b>	<b>17%</b>
<i>Czech republic</i>	32	46%	45	38%	77	41%
<i>Other international</i>	32	46%	61	51%	93	49%
<b>Total number of visitors</b>	<b>424</b>		<b>680</b>		<b>1104</b>	

Again like in previous years conclusion is that the hiking season in Bjelasica and Komovi region is definitely from May to September.

	2005			2006		
	<i>Bjelasica</i>	<i>Komovi</i>	<i>Total</i>	<i>Bjelasica</i>	<i>Komovi</i>	<i>Total</i>
<b>I-III</b>	previous survey			4	0	4
<b>IV-VI</b>	previous survey			145	98	243
<b>VII-IX</b>	previous survey			253	538	791
<b>X-XII</b>	22	44	66	not counted		
<b>Total</b>	<b>22</b>	<b>44</b>	<b>66</b>	<b>402</b>	<b>636</b>	<b>1038</b>

## Rafting tourists

Unfortunately, again this year, no co-operation with the rafting tour operators could be achieved to get data about the profile of rafting enthusiasts. We also try to get in contact with rafting association from Zabljak but they also were not ready to cooperate and provide data.