



## Guest census 2005 on “hot spots” in the Bjelasica and Komovi region

### Background

During the summer season 2005 visitors have been counted on “hot spots” in the Bjelasica & Komovi region. The information about the number and structure of guests as well as the seasonality of visits should help to create the basis for a better focused product development and tourism marketing of the region.

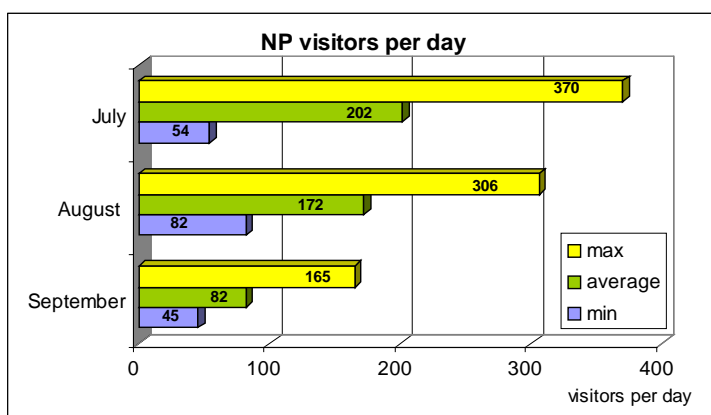
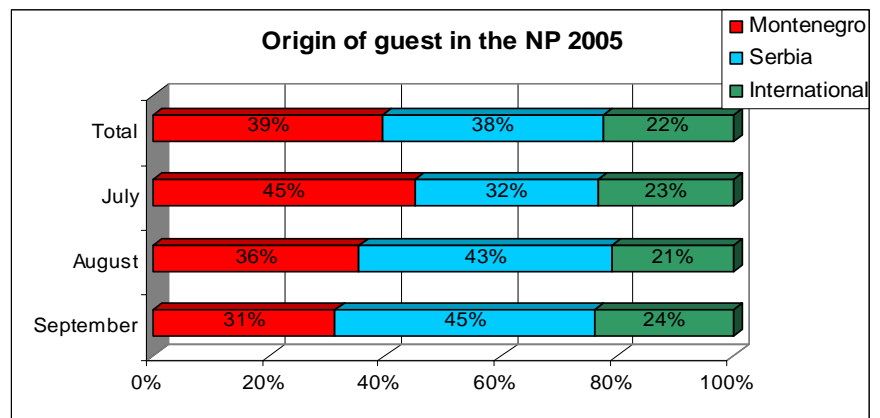
For summer tourism few “hot spots” can be distinguished in the B&K region: NP Biogradska Gora, peaks on mountains Bjelasica and Komovi and tour operators for rafting are such.

### National Park Biogradska Gora

From July 3<sup>rd</sup> to September 15<sup>th</sup> almost 100% of the visitors in the NP Biogradska Gora have been analysed. The total number of visitors counted during that time was 12,375. On this basis approximately 15,000 guests can be estimated for the whole season 2005 (May to October).

NP guests, summer 2005		
	Value	%
<b>MONTENEGRO</b>	<b>4,883</b>	<b>39%</b>
Podgorica	1,641	34%
South	746	15%
Region B & K	1,578	32%
Central part	508	10%
Other	410	8%
<b>SERBIA</b>	<b>4,724</b>	<b>38%</b>
<b>INTERNATIONAL</b>	<b>2,768</b>	<b>22%</b>
Ex Yugoslavia	860	31%
Russia	645	23%
Czech republic	544	20%
German	160	6%
Italy	108	4%
France	79	3%
Albanija	22	1%
Other	350	13%
<b>Total number of guests</b>	<b>12,375</b>	

The majority of guests who visit the National Park are from Montenegro (39%) and Serbia (38%). Among the 22% of respondents from other countries, most were from Ex Yugoslav Republic, Russia and the Czech Republic.



In 2005 the average number of visitor per day was 163. July and August are by far the strongest months for visits in the National Park.

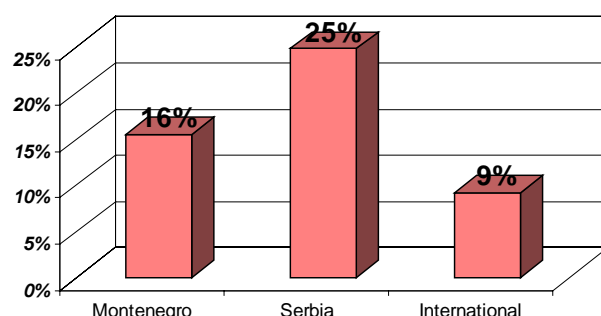
The number of guest depends highly on the weather conditions. On days with bad weather only few visitors come to the National Park. One reason for that is the lack of an appropriate bad weather offer in the NP

Biogradska Gora.

18% of the visitors in the National Park are children. Especially Serbian guests visit the National Park with kids.

International guests are less frequent families with kids. Out of these children from international visitors 67% are from the Ex Yugoslav republic.

### kids (18%) of total number of guest



## The Bjelasica and Komovi mountains

Mountain hiking is an important activity of tourists in the B&K region in summer. In order to get data about these guests the available books from four peaks in the Bjelasica and Komovi mountains (Bjelasica: Crna glava and Smajevec – Ključ; Komovi: Vasojevički Kom and Kucku Kom) have been analysed.

762 visitors for 2004 and 979 visitors for 2005 have been registered in those books. Visitors are mainly from Montenegro (61%). Among the 25% of international guests most come from the Czech Republic (70%)

	Bjelasica		Komovi		Total	
	Value	%	Value	%	Value	%
<b>MONTENEGRO</b>	<b>159</b>	<b>43%</b>	<b>285</b>	<b>72%</b>	<b>444</b>	<b>58%</b>
<i>Podgorica</i>	0	0%	60	21%	60	14%
<i>South</i>	2	1%	23	8%	25	6%
<i>Region B &amp; K</i>	120	75%	127	45%	247	56%
<i>Central part</i>	10	6%	31	11%	41	9%
<i>Other</i>	27	17%	44	15%	71	16%
<b>SERBIA</b>	<b>68</b>	<b>18%</b>	<b>40</b>	<b>10%</b>	<b>108</b>	<b>14%</b>
<b>INTERNATIONAL</b>	<b>141</b>	<b>38%</b>	<b>69</b>	<b>18%</b>	<b>210</b>	<b>28%</b>
<i>Czech republic</i>	106	75%	27	39%	133	63%
<i>Other international</i>	35	25%	42	61%	77	37%
<b>Total number of visitors</b>	<b>368</b>		<b>394</b>		<b>762</b>	

	Bjelasica		Komovi		Total	
	Value	%	Value	%	Value	%
<b>MONTENEGRO</b>	<b>209</b>	<b>51%</b>	<b>421</b>	<b>74%</b>	<b>630</b>	<b>64%</b>
<i>Podgorica</i>	45	22%	181	43%	226	36%
<i>South</i>	14	7%	14	3%	28	12%
<i>Region B &amp; K</i>	131	63%	165	39%	296	47%
<i>Central part</i>	6	3%	25	6%	31	5%
<i>Other</i>	13	6%	36	9%	49	8%
<b>SERBIA</b>	<b>72</b>	<b>18%</b>	<b>73</b>	<b>13%</b>	<b>145</b>	<b>15%</b>
<b>INTERNATIONAL</b>	<b>128</b>	<b>31%</b>	<b>76</b>	<b>13%</b>	<b>204</b>	<b>21%</b>
<i>Czech republic</i>	106	83%	41	54%	147	72%
<i>Other international</i>	22	17%	35	46%	57	28%
<b>Total number of visitors</b>	<b>409</b>		<b>570</b>		<b>979</b>	

According to the data the hiking season is definitely from May to September.

	2004			2005		
	Bjelasica	Komovi	Total	Bjelasica	Komovi	Total
<b>I-III</b>	0	0	0	0	0	0
<b>IV-VI</b>	70	120	190	97	60	157
<b>VII-IX</b>	298	240	530	312	510	822
<b>X-XII</b>	0	34	34	not counted		
<b>Total</b>	<b>368</b>	<b>394</b>	<b>754</b>	<b>409</b>	<b>570</b>	<b>979</b>

## Rafting tourists

This year no co-operation with the rafting tour operators could be achieved to get data about the profile of rafting enthusiasts.