



## Bjelasica & Komovi region Guest Census Winter 2006

During the winter season 2006 a guest census has been undertaken in the Ski center Jezerine, Kolašin

On 22 days between January 28<sup>th</sup> and March 19<sup>th</sup> guest were counted on the entrance between 9:30 and 12:30 hours. Usually only few visitors arrive at the Ski center after 12.30 hours.

The total number of visitors counted on these 22 days was 6.794 persons. For the winter season 2005/06 this gives an estimate of about 20.000 to 23.000 visitors in the ski center (skiers and non-skiers). More than 90% of all visitors in the ski center are skiers.

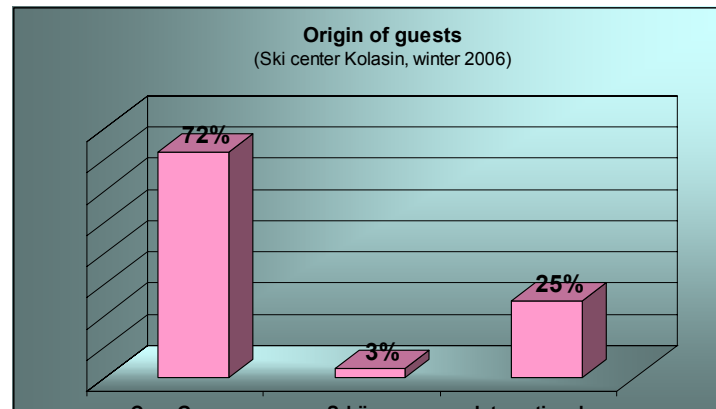
For the winter season 2005/06 there have been sold / provided:

- 136 season passes for free
- 180 season passes sold
- 7.491 one day ski passes (3.208 adults, 4.283 kids)
- 473 round-drives with the cableway (non skiers)

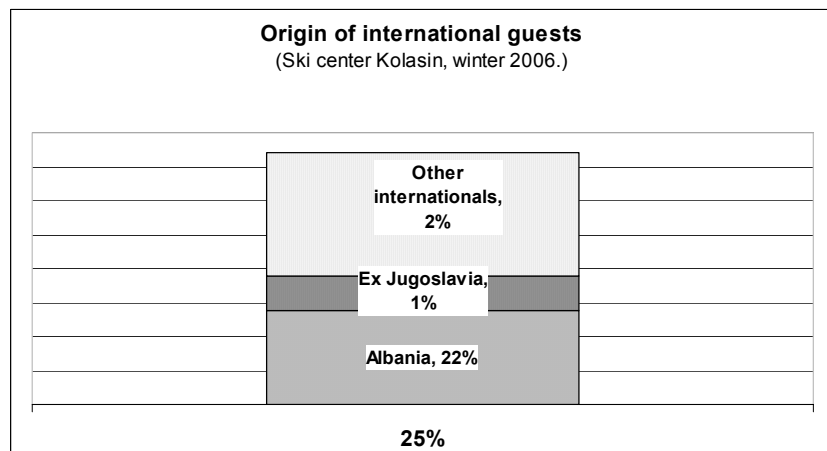
**Table 1: Timetable counting per days**

Date	Day	Weather condition	Number of visitors
January 28th	Saturday		621
January 29th	Sunday		710
February 3rd	Friday		319
February 4th	Saturday		906
February 5th	Sunday		333
February 8th	Wednesday		96
February 11th	Saturday		398
February 12th	Sunday		316
February 13th	Monday		115
February 18th	Saturday		416
February 19th	Sunday		300
February 21st	Tuesday		103
February 25th	Saturday		185
February 26th	Sunday		205
February 28th	Tuesday		137
March 4th	Saturday		433
March 5th	Sunday		156
March 6th	Monday		73
March 11th	Saturday		364
March 12th	Sunday		366
March 18th	Saturday		81
March 19th	Sunday		161
			6794

The majority of guests who visit the Ski center are from Montenegro (72%).



91% of international visitors came from Albania.

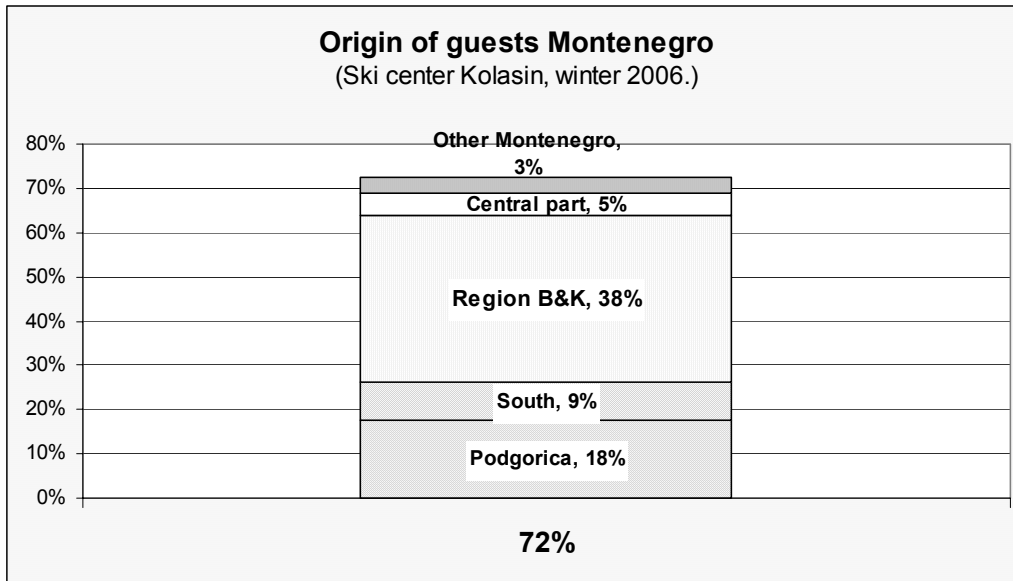




The number of guest depends highly on the weather conditions and on the day of the week. The highest number of guests per day are registered on sunny weekend days (Maximum: 906 persons on Saturday February 4<sup>th</sup>).

The average number of guests on weekdays was 140, on weekend the average number was 375 guests per day.

Most Montenegrin guests were from region B & K (this is 52 % of all Montenegrins or 38% of total guests).



One third of the total numbers of visitors in the Ski center were children. The proportion of children is highest among visitors from the B & K region (40%). In all other segments guest segments children count for about 28%.

## Contacts

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